



## The conference for the bioscience industry and investors in innovation and science

 1-888-482-7691

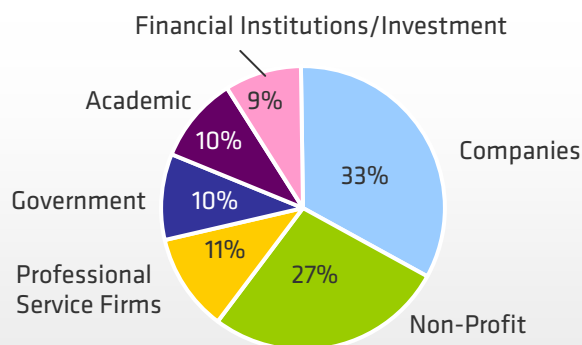
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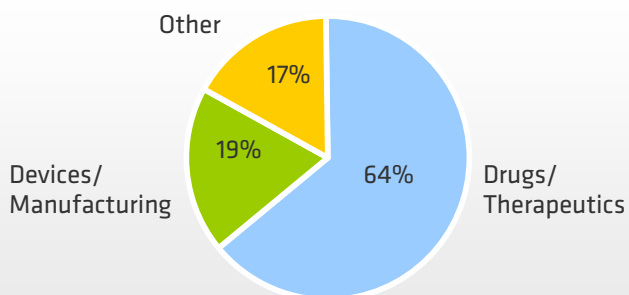
**More than 800** national and international industry leaders, government representatives, executives, researchers, investors, entrepreneurs, and professional services firms will gather **October 27-29, 2010**, in Bethesda, Maryland, to promote networking, business expansion, and technical-knowledge sharing at the 2010 Mid-Atlantic Bio conference.

**Held in the nation's capital**—the epicenter of bioscience innovation and regulatory reform efforts—this year's conference will feature health care policy experts who will share the latest in public policy and regulatory changes that will influence industry innovation and the **future direction of many bioscience companies**. The Mid-Atlantic Bio conference is *the* place to meet leaders in the biotechnology, venture capital, healthcare reform, and personalized medicine arenas that will help position your company for growth.

### 2009 Attendees by Organization Type



### 2009 Attendees by Industry



“Mid-Atlantic Bio is a **unique event** since it is the only **globally-focused**, yet regionally-based, event to combine components of a bioscience industry convention with an investor conference **under one roof**.”



## 2010 Highlights

**1** Welcome reception at the NIH featuring Dr. Francis Collins (*invited*) and behind-the-scenes campus tours

**2** BioMatch – a targeted networking platform that connects you directly with bioscience industry leaders who can help you further your business goals

**3** Emerging company presentations that introduce new ideas and technologies to a broader audience of industry, scientists, investors, advisors, and professional services firms from the life sciences sector

**4** Unparalleled networking opportunities that provide access to key decision-makers in a social setting, including an exclusive CEO-Investor Reception at MedImmune headquarters

**5** Presentations by Joshua M. Sharfstein, M.D., Principal Deputy Commissioner, U.S. Food and Drug Administration, and Frederick Frank, Vice Chairman, Peter J. Solomon Company, among others

**6** “Insider information” to help adapt to upcoming federal health reform legislation and how to benefit from federal stimulus funds.



The Mid-Atlantic Bio Conference is co-hosted by three of the region's most influential bioscience and investor associations: the **Mid-Atlantic Venture Association**, **MdBio Division of the Tech Council of Maryland**, and the **Virginia Biotechnology Association**. For more information, please visit [www.midatlanticbio.org](http://www.midatlanticbio.org).

Sponsors and exhibitors have traditionally gained much from Mid-Atlantic Bio, while also enriching the composition of the conference. Past sponsors indicate that Mid-Atlantic Bio has given them visibility before a diverse audience of influencers and decision-makers interested in learning what their companies have to offer. Likewise, the exhibition gives added benefit to our attendees, providing them the opportunity to explore in depth the capabilities and offerings of individual exhibitors, while allowing them to speak one-on-one with company representatives. Learn more about our sponsor and exhibit packages at <http://midatlanticbio.org/participants> or contact [info@midatlanticbio.org](mailto:info@midatlanticbio.org) to find out more.

“The conference’s **BioMatch experience**—a targeted networking platform—enables attendees to make new contacts and **explore opportunities** with other attendees.”

